

Class Outreach Leader: A Job Description

Overview

- This is the person responsible to LEAD the class in reaching out to PROSPECTS.
- Prospects are people who are not attending another Sunday School (they are not to be confused with absentees).
- The Outreach Leader shouldn't be given any other duties in the class.

Prospect List

- Develop and maintain a prospect list
- For each prospect: List the name, address, phone number, age (or birth date), & family members.
- Do things to discover new prospects for your class.
- Try to list as many prospects as there are members enrolled in your class.

Leading the Class in Outreach

- Coordinate all evangelism and outreach efforts of the class.
- Make contact assignments; give cards to class members with prospect names, asking them to call or visit. See yourself like a casting director as you match members up to the prospects. Who would make the best connection?
- Set a positive example for others by living as an authentic witness of Christ and being fully involved in the life of the church.
- Help create an atmosphere that encourages unsaved people to place their faith in Christ and encourages believers to lead others to Christ.